

Looking after the things people care about, wherever they are.



Job Title: Head of Digital

Who are we?

Texecom combines innovation and technology advances to look after the things people care about, wherever they are.

With a strong heritage founded in electronic security, Texecom has a proud history of providing products and services that protect millions of people and properties around the world.

With today's security challenges changing more rapidly than ever before, and with tech-savvy customer expectations of perceived value at an all time high, Texecom is committed and focused to developing future-proof products and services that deliver meaningful value to all who use them.

What we need?

We are seeking a dynamic and strategic **Head of Digital** to spearhead our customer-facing and internal digital initiatives. The ideal candidate will bring a proven track record in developing and executing digital strategies, emphasising the enhancement of user experiences and the utilisation of connected systems for operational efficiency. Additionally, we're looking for someone who can construct innovative business models that will drive our ambitious growth plans.

How can you help us?

As the Head of Digital at Texecom, you will:

- **Develop and Implement Digital Strategies:** Formulate and execute a comprehensive digital strategy aligned with business objectives, identifying opportunities to enhance our security products and services through connected solutions.
- **Technology Integration:** Evaluate and select technological solutions, collaborating with internal teams and external partners to integrate these technologies into our products.
- **Product Innovation:** Collaborate closely with Product Management, the Technical Director and product development teams to build on our existing products and lead the design of new connected solutions, ensuring they meet market demands and technological trends.
- **Data Management and Analytics:** Oversee the effective management of data generated by our products, implementing robust analytics strategies to extract valuable insights for informed decision-making. Collaborate with Product Management to derive insights that inform product enhancements and strategic decision-making.
- **Security and Privacy:** Address security concerns related to digital services and connected devices, ensuring compliance with industry standards and regulations while safeguarding user privacy.
- **Operational Infrastructure Management:** Take responsibility for managing the operational side of the digital infrastructure, ensuring its reliability, scalability, and security. Build an operations team that maintains seamless digital operations.

- **Head up Internal Systems and IT Teams:** Be the digital authority for internal systems and processes, providing expertise and guidance on the digital aspects of all business functions, including heading up our internal IT team. Collaborate with other members of the Senior Leadership Team to align internal digital initiatives with broader organisational strategies.
- **DPO Responsibility:** Act as the Data Protection Officer, ensuring compliance with data protection regulations and safeguarding the privacy and security of user data across all digital initiatives. Collaborate with relevant stakeholders to implement and maintain robust data protection policies and practices.

What will you bring to the team?

- **Strategic Leadership:** Proven experience in developing and executing digital strategies, driving organisational change, and fostering a culture of innovation.
- **IoT and SaaS Expertise:** Deep understanding of IoT technologies, platforms, and their applications, with an emphasis on their integration with Software as a Service (SaaS) solutions. Preferred expertise includes the application of these systems in the safety or security industry.
- **Cross-functional Collaboration:** Strong collaboration skills to work with product development, marketing, and operational teams, as well as external partners, to achieve digital objectives.
- **Technical Acumen:** A solid understanding of digital technologies, data analytics, cybersecurity, and user experience principles.
- **Team Leadership:** A track record of building and leading high-performing teams, fostering a collaborative and innovative work culture.
- **A Growth Mindset:** A proactive and forward-thinking approach, with a focus on continuous learning, adaptability, and the ability to embrace new challenges.
- **A Hands on Approach:** A hands-on approach to problem-solving and implementation, demonstrating the ability to dive into the details when necessary to drive successful outcomes.
- **Matrix Management:** Your collaborative and matrix-oriented approach will be crucial to fostering seamless integration and alignment of digital initiatives with R&D, Product Management, and Finance teams, ensuring a holistic and successful organisational strategy.

What does success look like in this role?

Success in this role will be primarily defined by the significant growth of digital EBITDA. Achieving this will involve successfully integrating new products, enhancing existing products, and building a highly reliable digital platform.

The Head of Digital will play a key role in aligning digital strategies with product direction, ensuring operational efficiency, and acting as the digital authority for internal systems. The ultimate goal is to drive substantial business growth through the successful execution of a comprehensive digital transformation.

How to apply

Please apply in writing/email with a letter and CV.

If you have any questions about the role please email careers@texe.com.

Please send your application to careers@texe.com by Friday 19th January 2024

www.texe.com

